

MagicSell.Ai – Implementation Guide

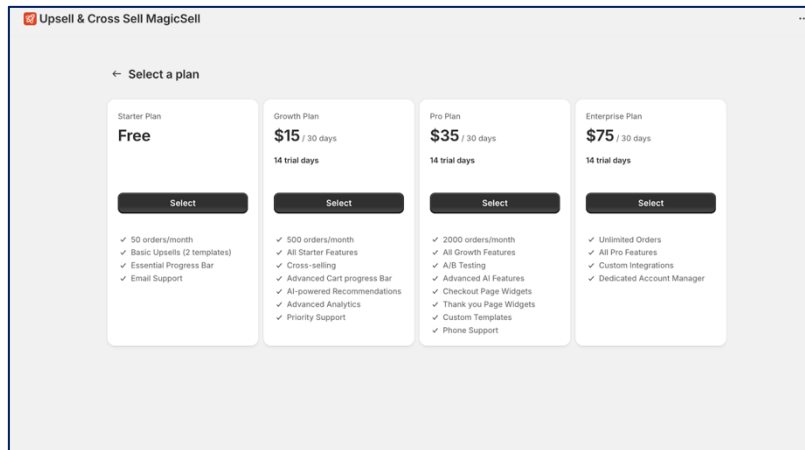
Follow these steps to set up MagicSell.ai on your Shopify store and start creating high-converting offers in minutes.

Step 1: Install MagicSell.Ai

- Go to the Shopify App Store: [MagicSell.Ai – Upsell & Cross-Sell](#)
- Click **Install App**.

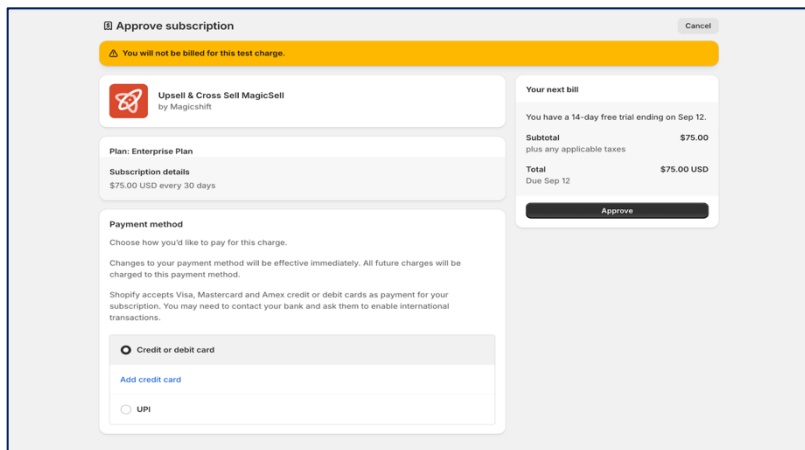
Step 2: Start Free Trial

- On the Start Free Trial page, select the plan that best fits your store.
- By default, we offer a 14-day free trial.
- For your store, we'll extend this trial to 30 days.



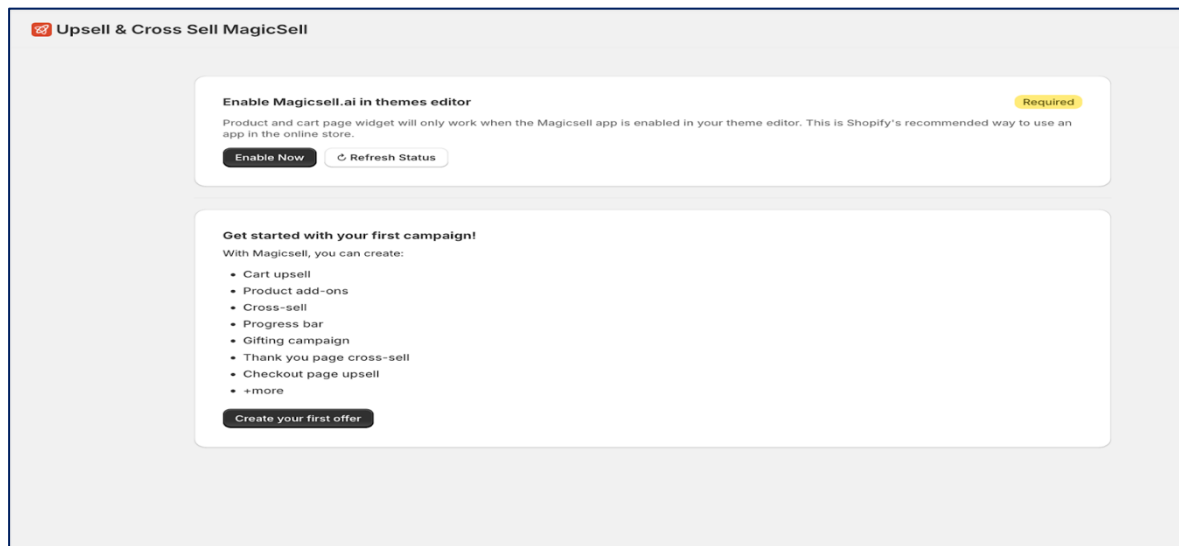
Step 3: Approve Subscription

- Approve the subscription on your Shopify store.
- **Note:** You will only be charged after your free trial ends.



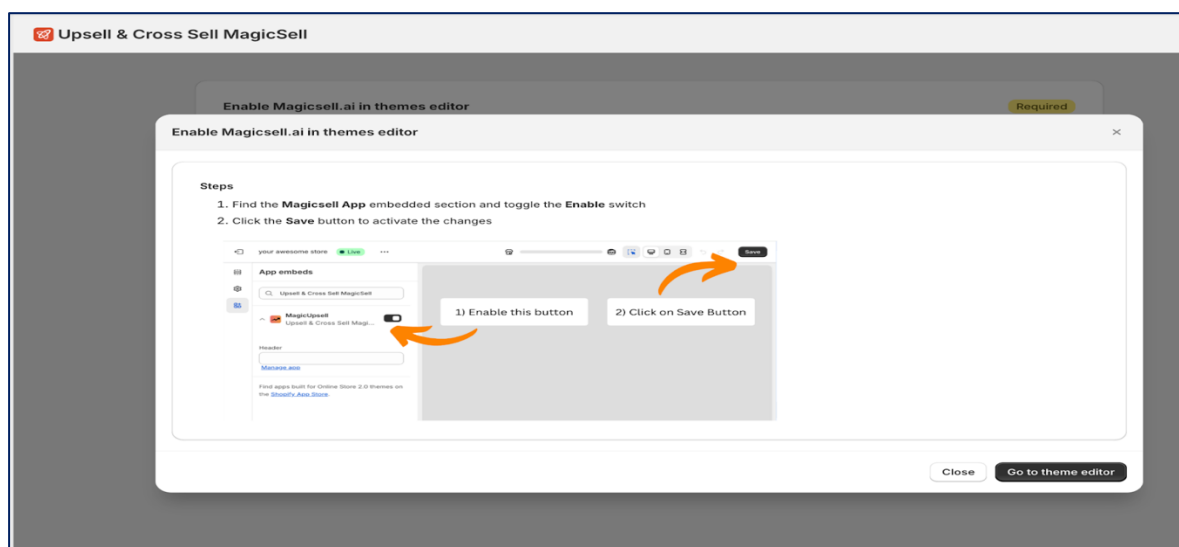
Step 4: Enable the App

Once the app opens, click **Enable Now**.



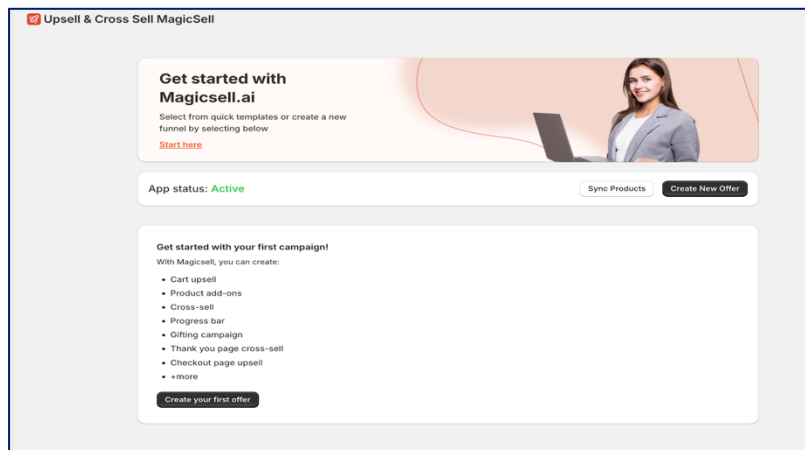
Step 5: Enable the App in Theme Editor

Enable MagicSell.ai from the **Shopify Theme Editor**.



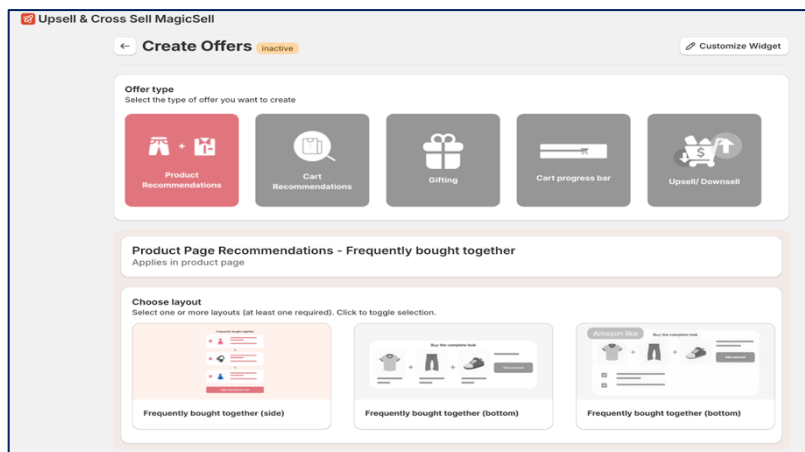
Step 6: Verify Status

- Click Refresh Status inside the app.
- You'll see confirmation & active status once the app is successfully connected.



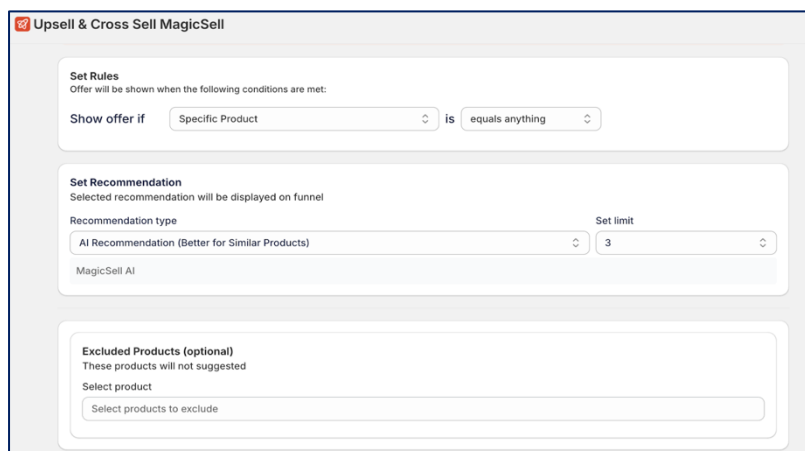
Step 7: Create Your First Offer

1. Click Create New Offer.
2. Choose your offer type (e.g., product upsell, cart upsell, bundle, gifting).
3. Select your offer layout.



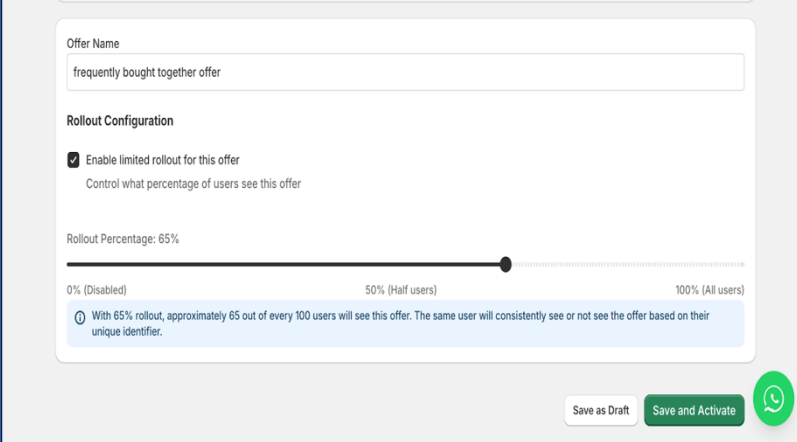
Step 8: Customize Offer Rules

- Define where you want the offer to appear (product page, cart page, post-purchase, etc.).
- Choose the recommendation type (manual, AI-driven, or smart rules).



Step 8: Configure Rollout

- After giving your offer a name.
- Set a rollout percentage (decide what % of your store visitors should see the offer).
- Activate the offer.



The screenshot shows a configuration window for an offer. At the top, there is a text input field labeled 'Offer Name' containing the text 'frequently bought together offer'. Below this is a section titled 'Rollout Configuration'. It contains a checkbox labeled 'Enable limited rollout for this offer' which is checked. Underneath the checkbox is the text 'Control what percentage of users see this offer'. Below that is a slider control for 'Rollout Percentage: 65%'. The slider has three markers: '0% (Disabled)', '50% (Half users)', and '100% (All users)'. Below the slider is a blue information box with a circular icon containing an 'i' and the text: 'With 65% rollout, approximately 65 out of every 100 users will see this offer. The same user will consistently see or not see the offer based on their unique identifier.' At the bottom right of the configuration area are three buttons: 'Save as Draft' (disabled), 'Save and Activate' (active), and a green circular button with a white WhatsApp icon.

Step 9: Preview & Test

- Visit your website and check the page where the offer should appear.
- If it doesn't display as expected, click Refresh Status or adjust placement.

Still Need Help?

If you face any issues or need personalized guidance, reach out anytime & get responses in a couple of hours.

 **Support:** hello@magicsell.ai

 **Phone & Whatsapp:** +91-9540906669

 www.magicsell.ai